Retailer Benefits	TIER 1 \$269/ year	TIER 2 \$399/ year	TIER 3 \$699/ year
FREE Trade Show Only access to Marketplace & Academy			
Nationwide Member Store Locator			
Exclusive Vendor Discounts and Terms			
Complimentary webinars from our paid on-demand series		2	3
Office Hours with an expert		2	3
FREE M&A Full Conference Registrations	1	3	6
FREE CPE Online Courses	1	2	3
FREE CPE In-Person Workshop	1	1	1